

My Kid's **First Wonder**

# STICK - ®

2023 PRODUCTS



by

**MAGFORMERS®**

Touch it, Feel it

STICK-O is the basic magnetic construction toy for little hands. Designed to be super fun, safe and durable, kids can have endless enjoyable hours making all sorts of cute and imaginative creations.

Touch it.  
Feel it.



# Amazing STICK-O grows curiosity

STICK-O is the unique magnetic construction toy that is developed by the “Magformers”, the global No.1 brand in its category that is loved by more than 60 countries throughout the world. It is designed for the children to achieve growth and development and is made to allow them to play safely and easily.



## Endless creations & fun role-playing

Let your child play and learn through themed role-playing using its sticks, balls and play pieces.



## Vivid and various colors

Vivid and various colored pieces help children develop their vision.



## The innovative rotating magnet system

STICK-O's rotational magnet system can be easily attached and detached in 360 degrees.



## Hidden Pocket for more safe play

The unique pocket design of the internal magnet is enhancing more safe play for children.

# Composition of STICK-O

Made of invisible magnets and vivid color, STICK-O consists of sticks, balls, and various play pieces that help children develop imagination and creativity when playing in a variety of structures and role-plays.

## 6 Basic pieces

6 basic pieces including short, long, and arc sticks, half ball, ball pieces enable children to create various 2D and 3D structures.



## 33 Play pieces

33 play pieces including buttons, cones, folk, crane, rill, propeller, pull back wheel piece, and others enable children to create structures in various themes such as cooking, urban construction, various vehicles, and fishing, etc.



# STICK-O play values

Based on the simple shapes and safe play systems, STICK-O not only helps children develop imagination and creativity, but also social skills and empathy.



## Learning

Children can learn various colors and shapes by making objects around their homes.



## Creating

Children can build new characters and structures using their creativity and imagination.



## Building

The perfect fitting size of pieces for children's hands allows them to build structures easily and stably.



## Role-playing

Children can enjoy various role-playing ideas such as cooking, forest friends, city construction, fishing, and others.



## Interacting

Children can be engaged in diverse play activities using objects or goods around them along with STICK-O.



# Basic set line

6 basic pieces including short, long, and arc sticks, half ball, ball pieces enable children to create various 2D and 3D structures.



### Basic 10 set

Item	901001
Composition	10 pcs
Instruction	Booklet
Box size (mm)	160 X 160 X 85
Ages	18 months



### Basic 20 set

Item	901002
Composition	20 pcs
Instruction	Booklet
Box size (mm)	220 X 220 X 85
Ages	18 months



### Basic 30 set

Item	901003
Composition	30 pcs
Instruction	Booklet
Box size (mm)	280 X 280 X 85
Ages	18 months





# Theme set line


33 play pieces including buttons, cones, folk, crane, rill, propeller, pull back wheel piece, and others enable children to create structures in various themes such as cooking, urban construction, various vehicles, and fishing, etc.





Peekaboo bear set	
Item	902009
Composition	10 pcs
Instruction	Booklet
Box size (mm)	160 X 160 X 85
Ages	18 months


  
X1


  
X1


  
X1


  
X1


  
X1

  
X1

  
X1

  
X1

  
X1

  
X1



Peekaboo cat and dog set	
Item	902010
Composition	27 pcs
Instruction	Booklet
Box size (mm)	250 X 250 X 85
Ages	18 months

  
X5

  
X1

  
X1

  
X1

  
X2

  
X1

  
X1

  
X1


  
X1

  
X1

  
X1

  
X1

  
X1

  
X1

  
X1

  
X1

  
X3

  
X3





### Cooking set

Item	902001
Composition	16 pcs
Instruction	Booklet
Box size (mm)	190 X 190 X 85
Ages	18 months



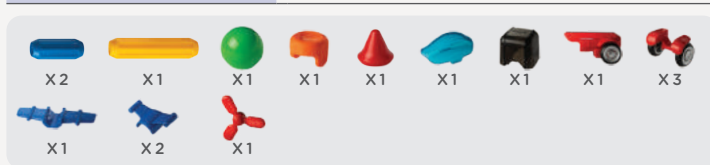
### Forest friends set

Item	902002
Composition	16 pcs
Instruction	Booklet
Box size (mm)	190 X 190 X 85
Ages	18 months



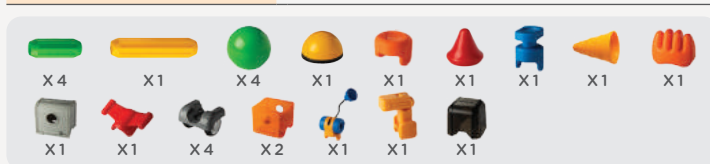
### City set

Item	902003
Composition	16 pcs
Instruction	Booklet
Box size (mm)	190 X 190 X 85
Ages	36 months



### Construction set

Item	902004
Composition	26 pcs
Instruction	Booklet
Box size (mm)	250 X 250 X 85
Ages	36 months



### Role play set

Item	902005
Composition	26 pcs
Instruction	Booklet
Box size (mm)	250 X 250 X 85
Ages	18 months



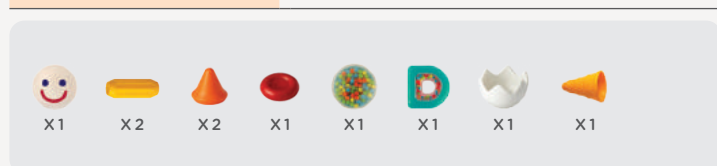
### Fishing set

Item	902006
Composition	26 pcs
Instruction	Booklet
Box size (mm)	250 X 250 X 85
Ages	18 months



### Pop friends set

Item	902008
Composition	10 pcs
Instruction	Booklet
Box size (mm)	170 X 170 X 85
Ages	18 months



# Deluxe set line

Combination of the basic set pieces, the theme set pieces, and new pieces such as a ball shaker, D shaker, and slide piece, this new deluxe set line enables more diverse modeling activities for infants and toddlers, helping to increase their creativity.



Creator set	
Item	905002
Composition	60 pcs
Instruction	2 Booklets
Box size (mm)	400 X 360 X 80
Ages	18 months





# Special set line

pinkfong  
**BABY SHARK™**  
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**STICK-O®**

The STICK-O special set line consists of products for special purposes and collaborations with various brands. This special set line is introducing a new STICK-O line by licensing the world-famous kid's content "Baby Shark".





## Basic set line



**BASIC 10 SET**  
#901001 / 10PCS



**BASIC 20 SET**  
#901002 / 20PCS



**BASIC 30 SET**  
#901003 / 30PCS

## Theme set line



**COOKING SET**  
#902001 / 16PCS



**FOREST FRIENDS SET**  
#902002 / 16PCS



**CITY SET**  
#902003 / 16PCS



**CONSTRUCTION SET**  
#902004 / 26PCS



**ROLE PLAY SET**  
#902005 / 26PCS

My Kid's First Wonder

# STICK-O®



# Deluxe set line



**CREATOR SET**  
#905002 / 60PCS

# Special set line



**BABY SHARK FAMILY SET**  
#904002 / 17PCS



**BABY SHARK FRIENDS SET**  
#904003 / 30PCS



**FISHING SET**  
#902006 / 26PCS



**POP FRIENDS SET**  
#902008 / 10PCS



**PEEKABOO BEAR SET**  
#902009 / 10PCS



**PEEKABOO CAT AND DOG SET**  
#902010 / 27PCS



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**STICK-O**®

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